Black Excellence House

Company Profile

Enriching Brands...

Content

About Us

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- 2 Our Services
- **3** Our Projects
- 4 Our Team

We have a story to tell



Welcome to Black Excellence House,

where brilliance meets creativity, and every idea is a masterpiece in the making. Founded in 2018 by the visionary Mr. Raphael Yeboah-Kampira, our journey began as a graphic design studio in July 2017, and we've been on a mission to redefine excellence in the advertising landscape ever since.

Our team, though small in size, is a powerhouse of passion. We don't follow the norm; we dance to our own rhythm. Step into our world.



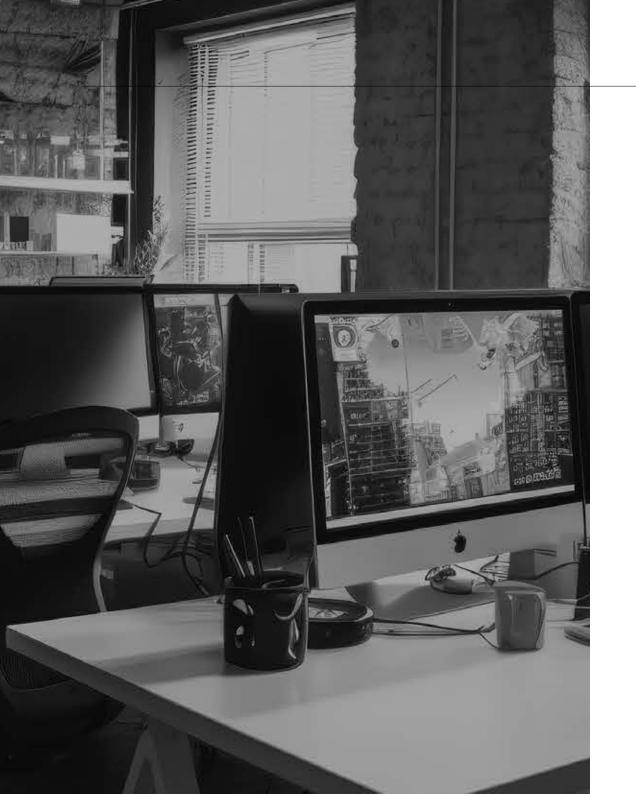




In **2022**, Black Excellence House clinched two prestigious awards from the National Business Honours: **Young Achievers of the Year** and the **Most Promising Company of the Year**.

This recognition not only reaffirms our commitment to excellence but also propels us forward on our journey to redefine industry standards.

What we offer you



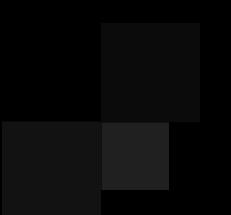
What we offer you

At Black Excellence House, we are into a number of services, bearing our clients in mind Listed below are what we are into.

- Print Services
- Digital Marketing
- Media Production
- Brand Identity & Design
- Fabrications & Signages
- Product Packaging Design
- Interior & Exterior Fit-outs
- Website Development & Design



We offer you value



Print Services

Print Services

Tangible excellence is the core of our print services. We guarantee the highest quality production for a diverse range of printed materials, including business cards, brochures, flyers, and branded merchandise like t-shirts and stationery.

Why? Because your brand deserves outstanding representation in every tangible form.

We take pride in serving clients such as Grace Fountain Ministries, Marichael Links, Quest Ghana, Dusk Capital, Lunch Avenue, Donewell Insurance, and Techbuildtel.



the power of technology















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Dusk Capital Investment Products

Dusk Capital Investment Products offer great and higher returns for our clients. We offer varying tenure ranging from a period of 1 to 15 years depending on the type of investment and the clients investment appetite. Aside market borrowing, Dusk Capital also has very unique tailor made products which include the following:

Portfolin Minagement.

We also provides portfolio management for institutions and companies where available funds are managed for the maximum benefit by investing them into high yielding Fixed Deposit investments with competitive and negotiable rates for:

- 3 months Fixed Deposit
- 6 months Fixed Deposit
- 1 year Fixed Deposit

Dusk Possibility Investment Plan (DPIP)

The issue installation which offers a solution to these wher do not have built sums of money to sevent. It allows a person to invest out a monitivy balls with a minimum amount of a humber! Others Callie routs (CCCC) for a period of one year of a very competitive interest rate.

Duski Choose

As the name suggests, this products gives everyone the luxury of choosing their own style of saving. Dusk Capital through its innovation has been able to provide a high quality savings box which enables people in all age brackets to save on a monthly, quarterly, or bi-annually basis at their own convenience, subject to a Hundred Ghana Cedis (GHS100.00) monthly minimum. These funds are collected monthly by our able sales executives and invested on behalf of our cherished clients at very competitive rates.

Provident Fund

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Ivy Loague Education Plan

This is one of the newest products on the market which has caught the attention of many. It is mainly to help parents who have the deare to enrol their children in some of the world's lvy League Schools. The uniqueness of this product lies in the fact that the investment is dollar denominated and also gives you the opportunity to invest monthly, quarterly, half yearly or yearly without any stress.

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Dusk Capital Linited

Digital Marketing



Digital Marketing

We are storytellers of the digital age and we weave narratives through social media marketing and management, search engine optimisation (SEO), email marketing, influencer partnerships and more.

We are open to collaborating with startups and small businesses desiring to establish an online presence.

Media Production



Media Production

Watch your brand come alive through our media production services, covering radio ads, voiceovers, television commercials, and documentaries.

Need coverage for corporate functions, social events, or product launches? Book us for reliable photography and videography.

Our attention to detail ensures quality productions that meet your needs.















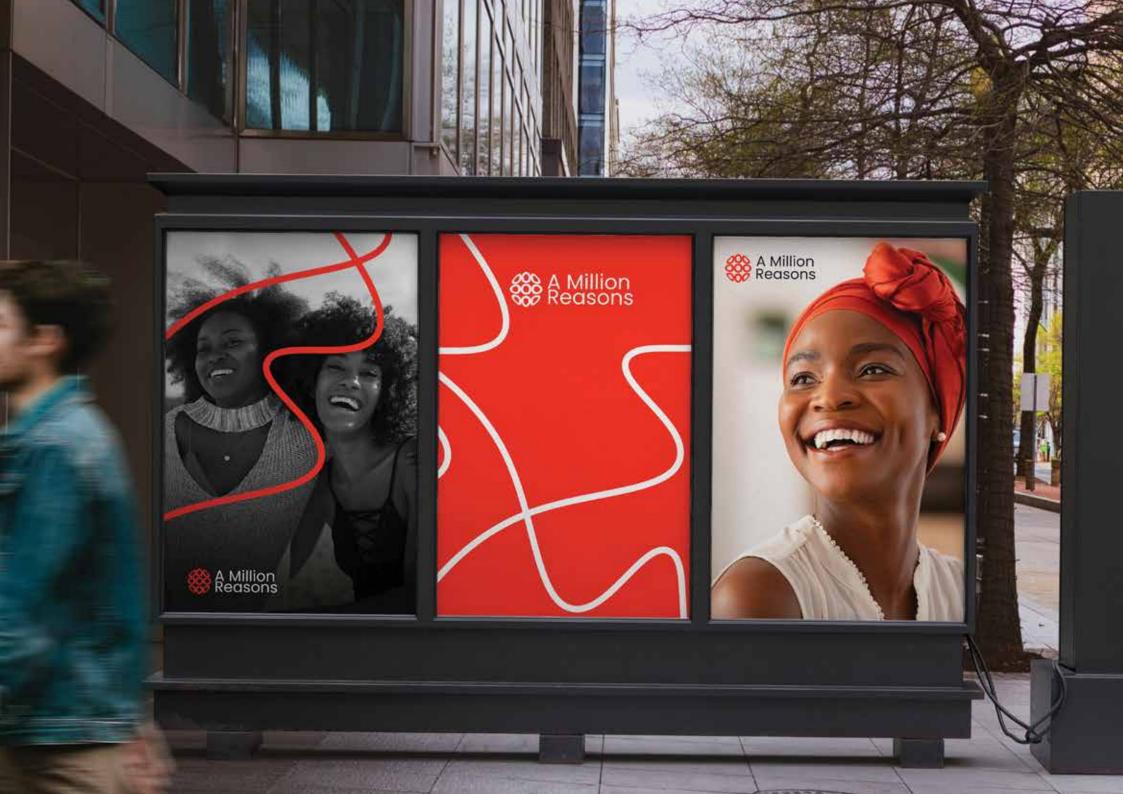
Brand Identity & Design

Enter the world of unique brand identities crafted with care. Our specialization lies in creating brand identities that are truly one-of-a-kind.

We cover everything – from the visual poetry of your logo design to the naming and verbal identity development of your brand.

We navigate the nuances of brand guidelines to ensure a cohesive and memorable brand that resonates with your target audience.









AAGTrust®

The Alianda Constant of



AAGTrust[®] Empower Success



Step into comfort Style & Luxury



ESTATES

Visual Identity Design







Style & Comfort

Our Luxury Apartment

Apply Now

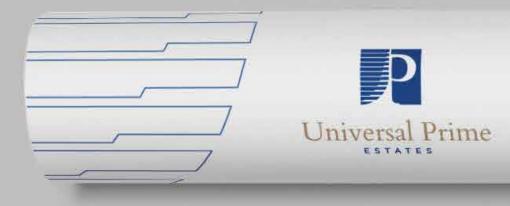






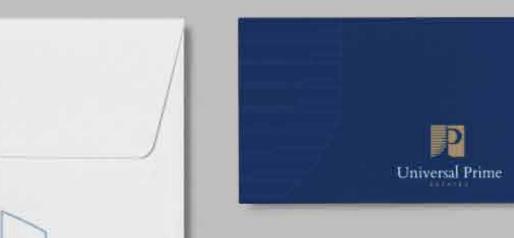






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Universal Prime













Global Business – – Empowerment Conference

6pm





Global Business — - Empowerment **Conference**.

Mentor,Share Impact, Growth

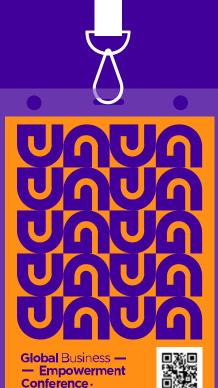
GloBec is A Christian Business Conference, that's helps and uplifts Youth and entrepreneurs.

20.01.23 Saturday 3pm - 6pm

African Regent Hotel 237/238 N Airport Rd, Accra Accra - Ghana

Entrance: GHC50



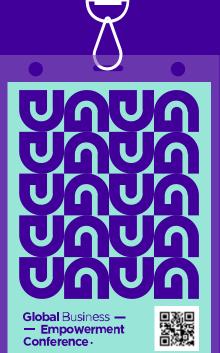


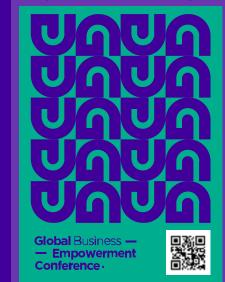


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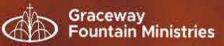












OUR NIGHT OF GLORY

24TH - 25TH JULY 2019 | 7:00PM - 9:00PM

@ GFM CHURCH AUDITORIUM (SFC - TEVA COMM.1)

www.gracewayfountain.com



Aqua Pakuter

Life In a Pack..!



Aqua Paker











JUCYS mini Pancakes







mini mini









Points Cold Store

Points cold store

Points Cold Store





Points

Points COLD STORE





Delicious Frozen Chicken Thigh

Indulge in the Juicy Flavors of our Premium Frozen Chicken.

At Point 5 Cold Store, we are delighted to offer you a delectable selection of frozen chicken products that are perfect for your culinary creations. Our commitment to quality ensures that you receive the freshest and most flavorful chicken every time.





Number Baby Diapers







Premium Baby Diapers















Love, Comfort, Protection









We have designed quite a number of logos for various clients.







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Sanitaries









Baby Diape

lational Alternative Employment and Livelihood Programme

ΝΔΕΙ Ρ

Fabrications & Signages



Fabrications & Signages

We don't just create signs; we build physical manifestations. Picture this: eye-catching and durable signage solutions that speak volumes to whoever is passing by.

From towering pylons and facial signages to functional racks, we transform your brand into a vivid, physical narrative.

Our portfolio includes collaborations with esteemed clients such as Ghana Post, Frimps Oil, Ghana Oil Company, Aims Ghana, Panacea Pharmacy, Unique Insurance Company, Jada Real Estate, and more.





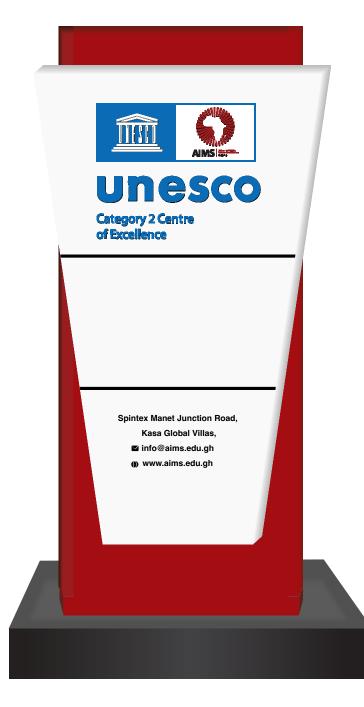








AINS African Institute for Mathematical Sciences GHANA







Product Packaging Design

We ensure your product stands out on the shelf with our expert packaging design services.

Our team combines creativity and market insights to design and produce packaging that not only protects your product but also attracts consumers, ultimately boosting sales.

Our expertise extends to designing packages for a variety of products, including Numbo Baby Diapers, Akoma SanitariesF and Vikky Tomato Paste.





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MACKEREL IN TOMATO SAUCE



IN TOMATO SAUCE

INGREDIENTS: Mackerel, Tomato Sauce, Water, Salt INGRÉDIENTS: Maquereau, Sauce Tomate, Eau, Sel

Packed & Distributed in Ghana by Vikky Ghana Limited, Accra-

Emballé et distribué au Gnana par Vikky Ghana Limited, Accra

Nutrition Facts

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Interior & Exterior Fit-out



Interior & Exterior Fit-out

Immerse your guests in unforgettable brand experiences with our expertise in interior and exterior fit-outs.

Whether it's retail spaces, offices, or event venues, we skillfully transform environments to align with your brand identity and leave a lasting impression.

Our portfolio encompasses successful transformations for companies, including Societe Generale Ghana, Republic Bank, Star Life Assurance, AIMS, and more.

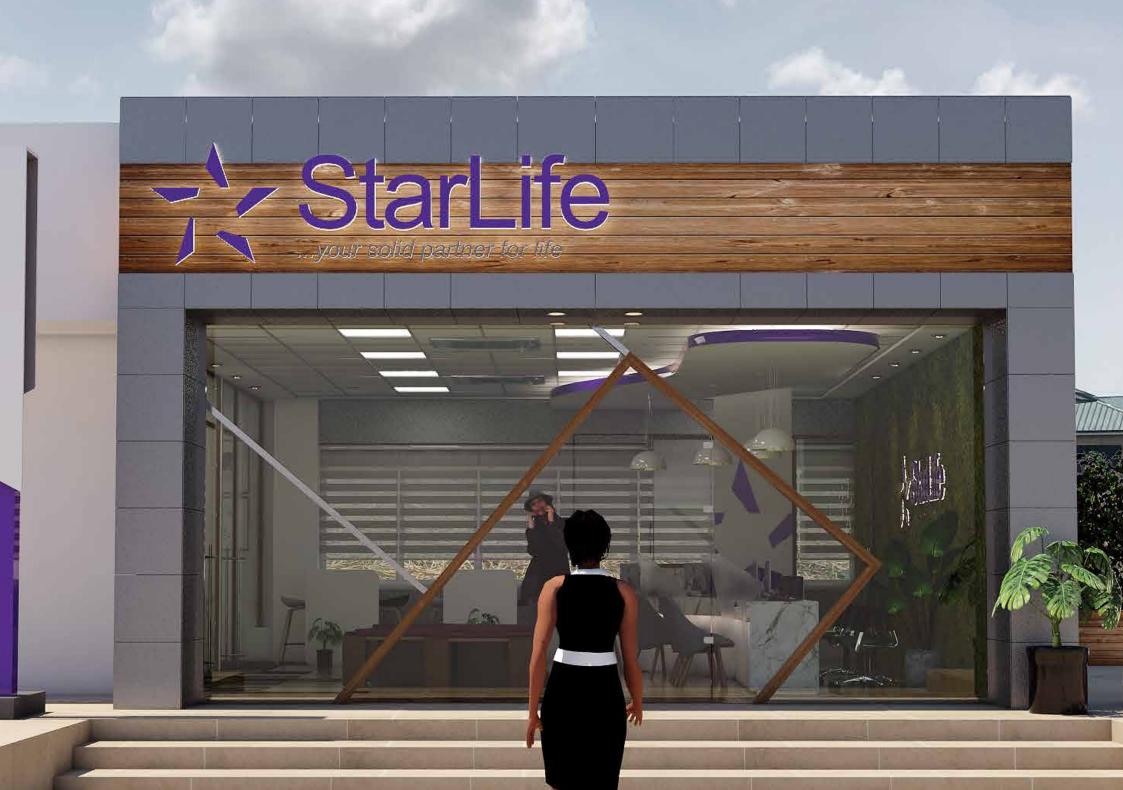


















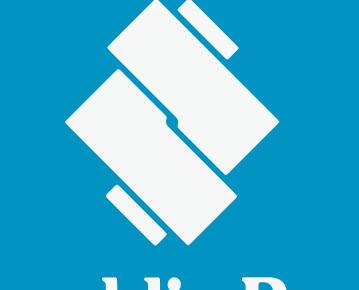




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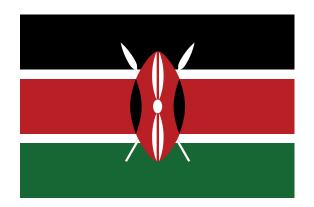
Republic Bank





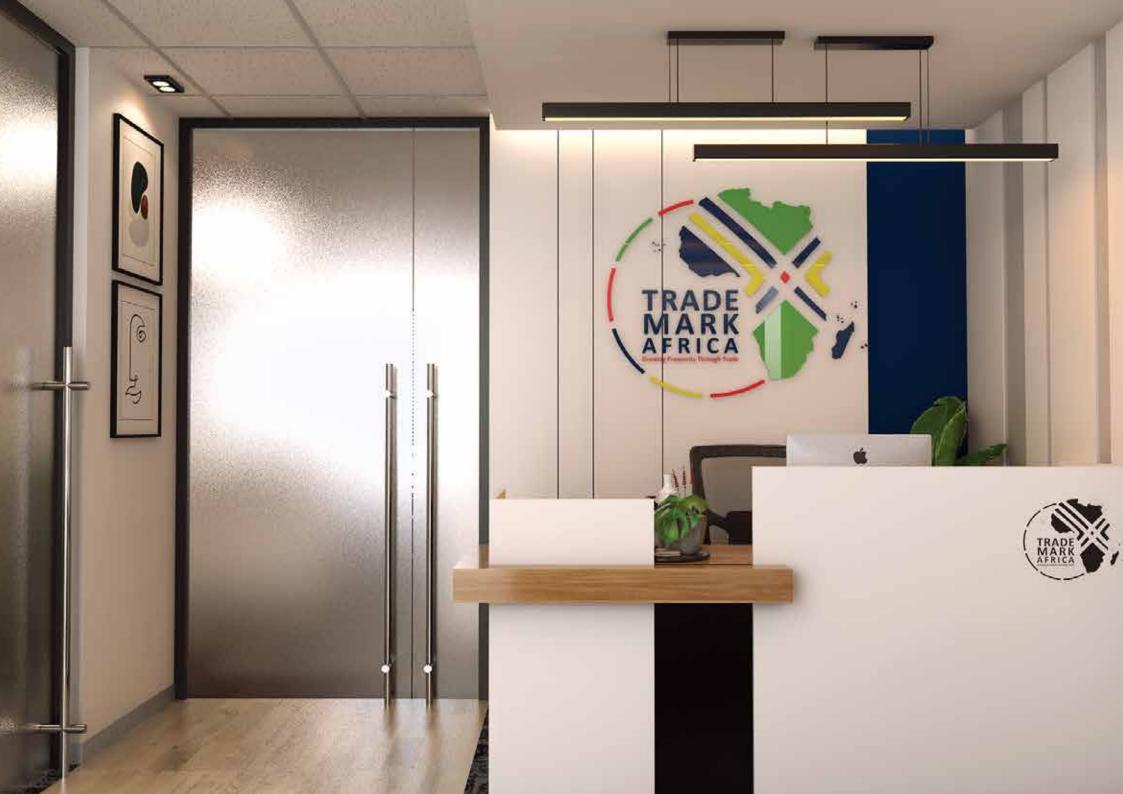






Republic of Kenya









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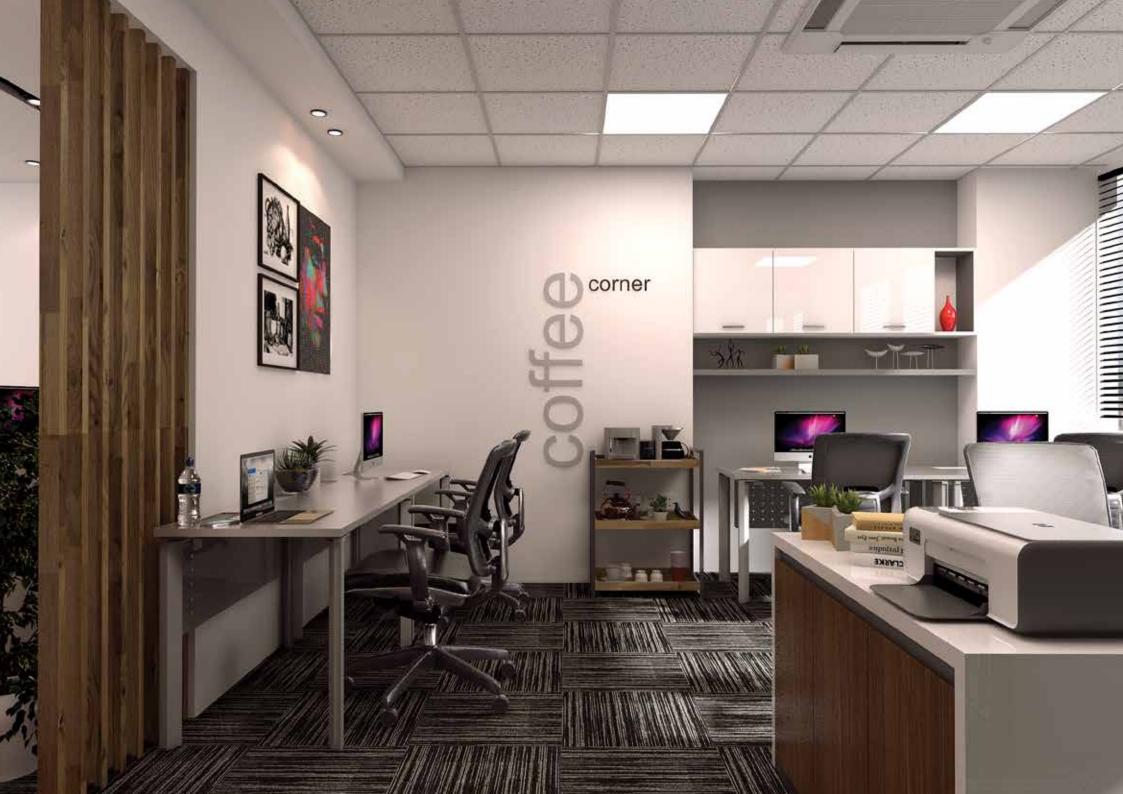


















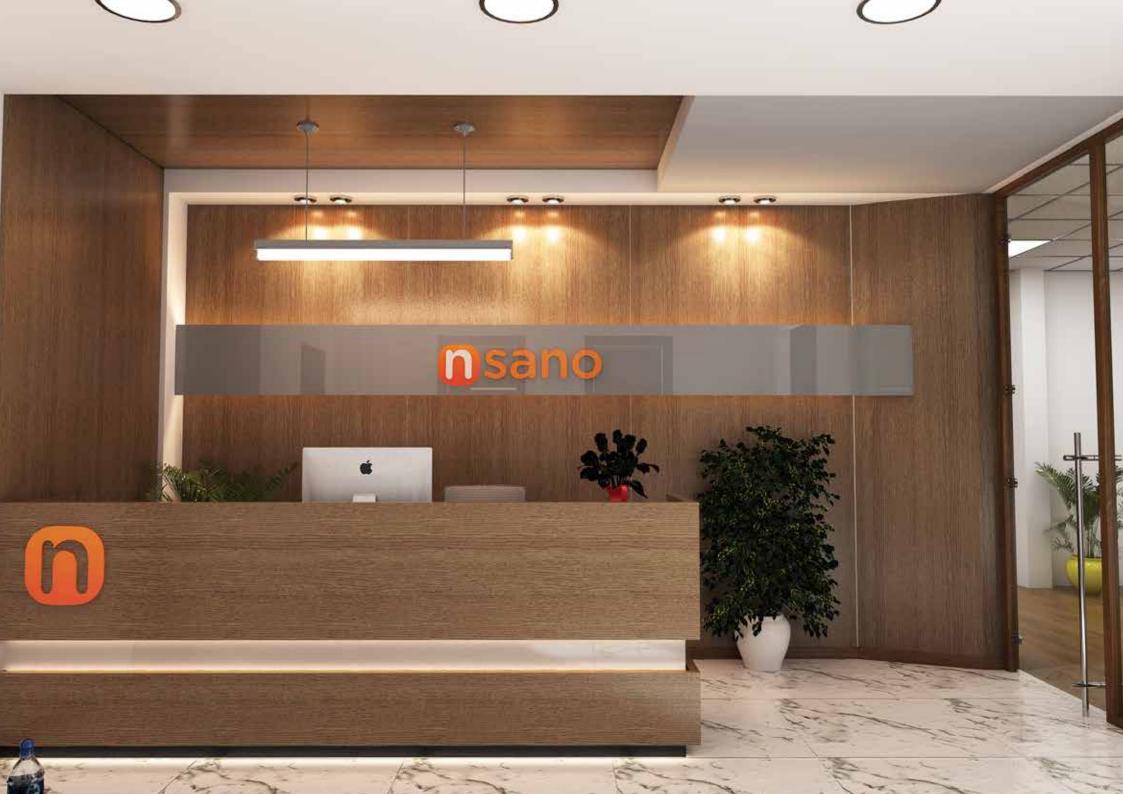


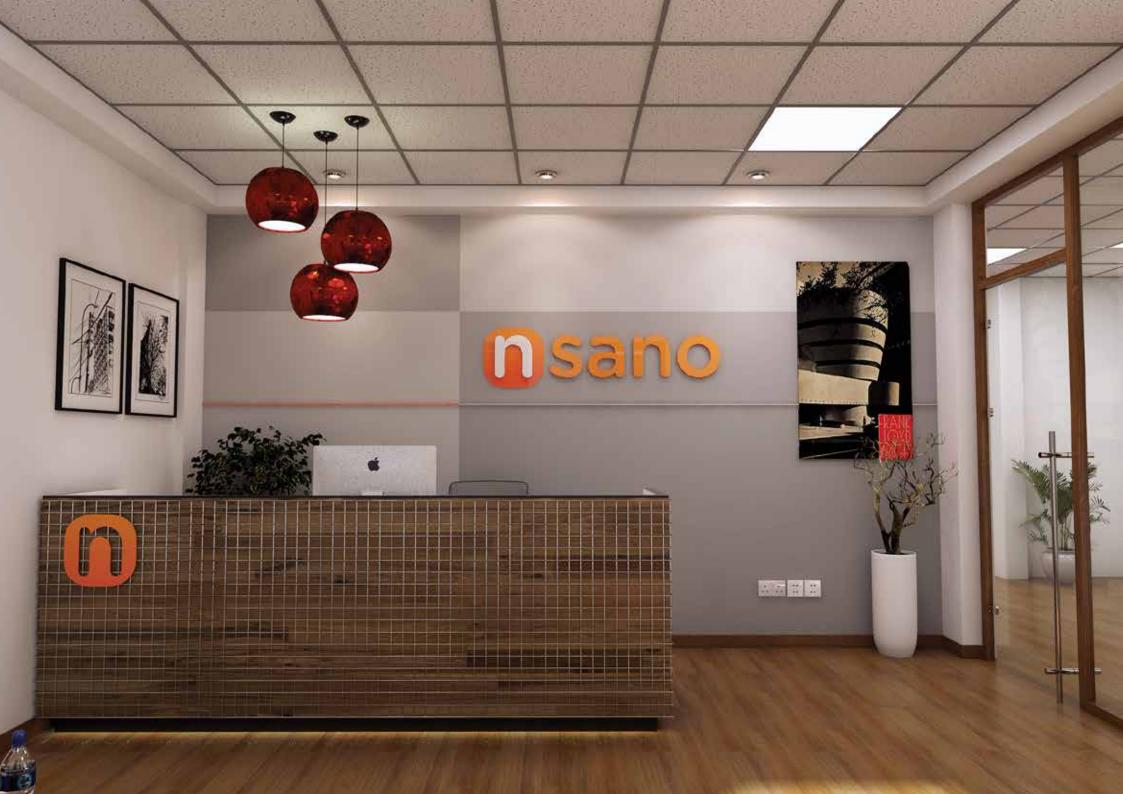








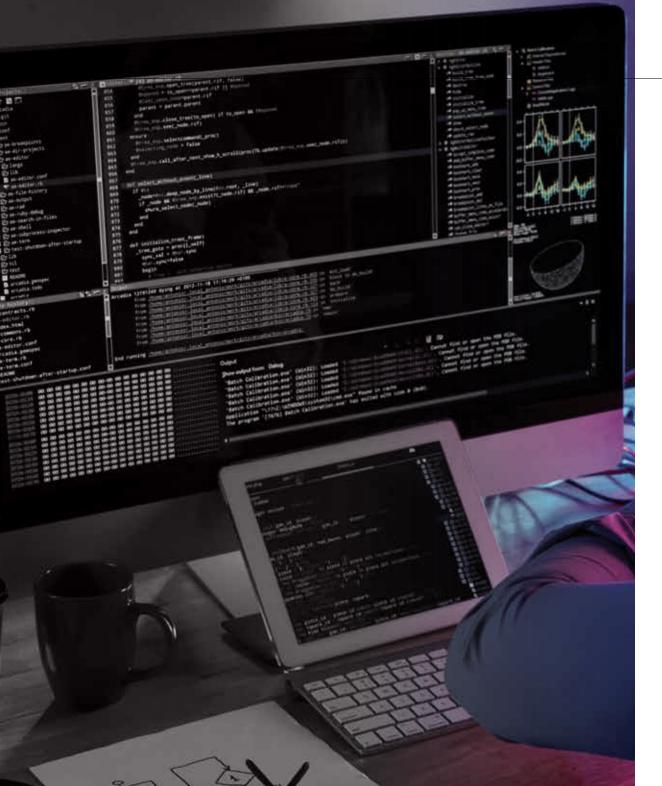








Website Development & Design



Website Development & Design

In the digital era, your online presence is your brand's digital story. We develop visually appealing and user-friendly websites that transcend mere aesthetics.

Our focus extends beyond the surface – we prioritize functionality and responsive design.

Every website we build is a chapter that engages visitors, conveys your brand story, and drives conversions.

Our work speaks for itself



Client:

The National Alternative Employment and Livelihood Programme for illegal miners (NAELP) is an initiative of the Government of Ghana under the auspices of the Ministry of Lands and Natural Resources.

Client Request:

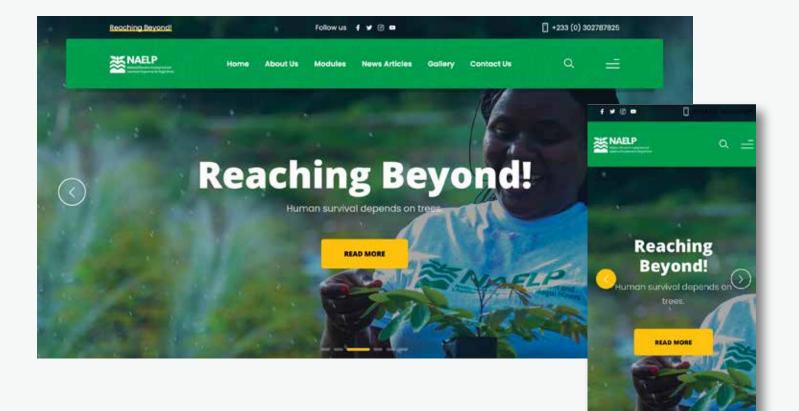
In response to the evolving dynamics of its mission, NAELP sought a transformation in its visual identity. The request was clear: a new logo that resonates with its stakeholders and the public.

Deliverables:

Our task was to breathe new life into NAELP's brand.

We created their existing logo and a responsive web development & design for them.

This online space now serves as an engaging platform, effectively communicating their mission and vision.







Client:

FRIMPS OIL is an Oil Marketing Company which distributes petroleum products. It was incorporated as a private limited liability company and is licensed by the National Petroleum Authority.

Client Request:

To undergo a complete rebranding of their filling stations to the public.

Our Projects

Deliverables:

We designed the existing FRIMPS logo.

Old Logo



New Logo



Our Projects

Deliverables:

Produced an architectural design for their canopy construction in different locations.





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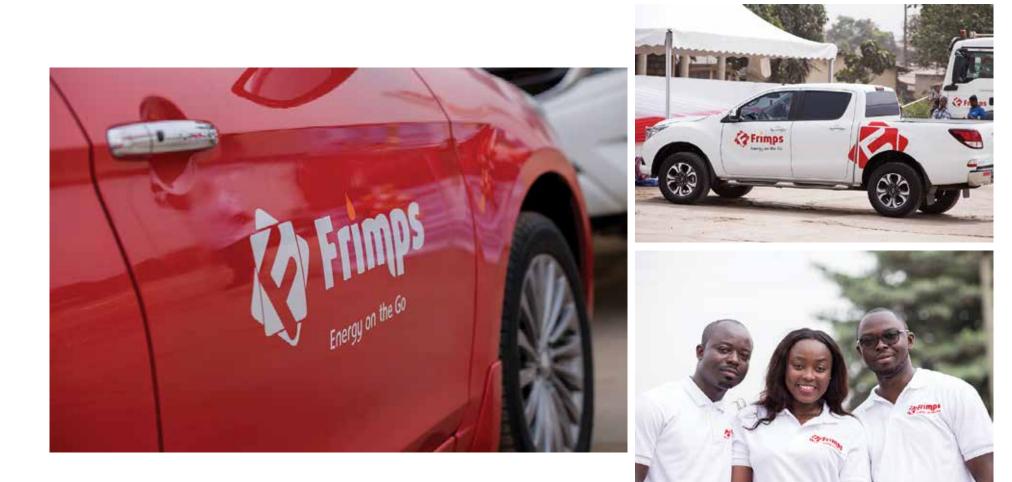
Deliverables:

Website revamping.

Deliverables:

We also organized a physical launch for their rebranding exercise.





Our Team



Mr. Raphael Yeboah-Kampira Chief Executive Officer

Raphael Yeboah-Kampira had a vision to create a house where young people would have the opportunity to grow and exhibit their inward gifts. He succeeded in doing that by founding Black Excellence House.

His steadfast commitment to excellence, coupled with his dedication to cultivating a positive work environment, serves as inspiration to his team. He has a wealth of experience in the advertising space, consistently achieving new heights.

In his spare time, Kampira is found having a me-moment filled with laughter.



Mr. Jonas Adjetey Mensah Business Development Director

Mr. Jonas Adjetey Mensah is a notable leader with an educational background in LLB, History and Psychology. With hands-on experience in project management and problem-solving, he has led several teams to deliver exceptional results.

Jonas is unique in his ability to build relationships and foster collaboration.

He enjoys taking long drives and playing soccer on Friday nights.



Mr. Festus Mensah General Manager

Mr. Festus Mensah is cheered as a man of the people but his love is with figures and strategic actions. He is the General Manager and doubles as the Head of Finance.

Beyond his academic qualification in Business Administration, he has over 8 years of excellent professional experience in Accounting and Management.

In his spare time, you will find Festus guilty of watching the latest movie or listening to music.



Benjamin Lamptey Chief Operations Officer



Deborah Ozokie Anneh Accounts Manager



Stephen Fletchyann Creative Director



Caroline Bempong Content Strategist



Emmanuel Fiagbey Head, Productions



Stephen Kayode Digital Marketing Manager



Rebecca Efya Hope Creative Lead

Thank you

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